



TIME TO INNOVATE: ADAPTING TOGETHER

# Partnership Prospectus

HYBRID FORMAT

October 2 to 6, 2023 - Montréal, Québec, Canada





# About the Conference



The Adaptation Futures Conference series is the premier international conference devoted entirely to climate change adaptation, bringing together researchers, policymakers, practitioners, industry representatives and communicators to present their work in adaptation, learn what others are doing, and build networks. The Conference provides a unique chance to share expertise, skills and backgrounds and exchange experiences with an active adaptation network. This conference is the flagship event of the [World Adaptation Science Programme \(WASP\)](#), one of the four components of the World Climate Programme.

In October 2023, Ouranos, the Government of Canada and the WASP will host the 7th edition of Adaptation Futures (AF2023). While the main hub of the conference will be located at the Palais des congrès de Montréal, Québec, Canada, an innovative format will facilitate the participation of a wide range of stakeholders around the world.

Stay tuned, Call for sessions will be opened by early October 2022.



AF2023 will be a critical meeting point to advance the discussion about climate change adaptation in an increasingly complex world.



# About the Conference



## AF2023 seeks to:

- ✓ Learn from Indigenous, local knowledge and voices in climate change adaptation research, policies, practices and actions around the world
- ✓ Accelerate the adoption of transformative adaptation for long-term resilience
- ✓ Bring marginalized voices, especially from the Global South, to the forefront in pursue of climate justice, equity, diversity and inclusion
- ✓ Accelerate momentum towards the Global Goal on Adaptation and the Global Stocktake and build on action to implement effective adaptation

Recognizing these aims, and acknowledging our responsibility as a climate community to “walk the talk” on climate action, we will pursue these aims in an equitable, inclusive and low-carbon way.

## Important Dates

Call for sessions	October 12, 2022 - January 23, 2023
Registration opening	March 2023





# About the Conference



## Expected Attendance

The AF2023 conference is organized every two years. Due to the pandemic, 2021 edition took place online. AF2018 in Cape Town gathered 1,300 people while AF2016 in Rotterdam convened 1,700 people from 100 countries.

AF2023 will bring together in Montréal around 1,500 stakeholders from across academia, policymaking and the private sector to share about cutting-edge issues in climate change adaptation.

## One Conference, several locations

AF2023 will deliver different interconnected experiences as it is designed and organized for both in-person and virtual attendees. Live and recorded broadcast will be available as well as technological tools to help online audiences interact with the on-site event and in-person attendees engage with virtual participants.

In addition, potential regional hubs could also be organized to act as satellite events. The hub participants will be able to live the Adaptation Futures experience without long-distance travel constraints.



# Key Themes

## LEARNING FROM INDIGENOUS AND LOCAL PEOPLES' KNOWLEDGES AND EXPERTISE IN ADAPTATION

Indigenous People have been stewards of lands, waters and oceans for generations, anticipating and responding to climate variability and change. How do we honour Indigenous knowledge and experiences for long-term resilience?

## DEALING WITH MULTIPLE RISKS: COMPOUND, CASCADING, CROSS-BORDER CLIMATE CHANGE RISKS

People deal with many challenges at the same time, and climate change is only one of the stressors. How to account for the complexity and the interactions among multiple drivers of climate risk and vulnerabilities when identifying and implementing actions?

## MAKING ADAPTATION CHOICES: MANAGING TRADE-OFFS AND SEEKING EFFECTIVE ADAPTATION

Integrated perspectives are crucial to promoting adaptation choices that value diversity and reduce maladaptation. How do we enable integrated assessment for systemic and transformational adaptation and sustaining long-term resilience?

## WHEN WE CAN NO LONGER ADAPT

Adaptation (and mitigation) efforts will not be sufficient to address the complexity of all climate risks and vulnerabilities. So, what should we do when adaptive capacity is no longer enough to deal with climate challenges and to achieve the UN Sustainable Development Goals (SDGs)?

# Key Themes

## WHO WINS, WHO LOSES, WHO DECIDES: EQUITY & JUSTICE IN ADAPTATION

The impacts of climate change are disproportionately experienced by marginalized and vulnerable groups. Efforts to support adaptation must therefore grapple with profound questions of ethics, equity and justice.

## THE POWER OF NATURE FOR CLIMATE ACTION

Human and natural systems are deeply interconnected. More effort is needed to fully unpack the climate-nature-society nexus, and to understand the enabling potential of nature-centered approaches to support adaptation.

## TEACHING AND LEARNING ADAPTATION IN A CHANGING CLIMATE

Education systems must support effective learning about adaptation in a world where climate change is a reality for many. How can teaching and learning inspire hope, embrace a plurality of knowledge, and balance the realities (and grief) of the climate crisis?

## INCLUSIVE ADAPTATION GOVERNANCE AND FINANCE: HOW DO WE GET THERE?

Suitable governance mechanisms, effective and inclusive decision-making processes, enabling institutional context and finance are critical for implementing, accelerating and sustaining climate responses and Climate Resilient Development. How do we get there?



# About the Organizers



## Ouranos

Based in Quebec, Canada, Ouranos is an innovation cluster and consultation forum created in 2001. As a boundary organization, it aims to ensure the links and cohesion between the scientific community and the actors of adaptation - researchers, experts, practitioners and policymakers - working on potential solutions, enabling Quebec society to better adapt to climate change. The consortium aims to acquire and develop knowledge on climate change and its impacts as well as on socio-economic and environmental vulnerabilities, so as to inform and advise decision-makers to identify, assess, promote and implement local and regional adaptation strategies.



## WASP

The United Nations' World Adaptation Science Programme (WASP) is one of the four pillars of the World Climate Programme. WASP is led by seven UN agencies, i.e. the United Nations Environment Programme (UNEP), the World Meteorological Organization (WMO), the United Nations Framework Convention on Climate Change (UNFCCC), the Intergovernmental Panel on Climate Change (IPCC), the Green Climate Fund (GCF), the Global Environment Facility (GEF) and the United Nations University (UNU). WASP's core vision is ensuring that climate adaptation knowledge gaps are filled to inform evidence-based policies, solutions and actions for successful adaptation to new climate conditions. The biennial Adaptation Futures conferences have been co-organized and co-hosted by the World Adaptation Science Programme (WASP) and its predecessor PROVIA since 2010.

## Canada<sup>🇨🇦</sup> Government of Canada

Canada is proud to host the next edition of Adaptation Futures, the world's largest conference dedicated to adaptation. Supporting adaptation to climate change is a priority for Canada, both at home and around the world.

Join us in the global effort to build greater resilience to climate change.

We look forward to seeing you in Montréal in October 2023!





# Montréal: Main Hub of the Event

## Welcome to Montréal! *Bienvenue à Montréal!*

With its signature blend of North American and European cultures, Montréal is also where the world comes to meet and exchange ideas in a safe, friendly and easy to navigate environment. Visitors to Montréal enjoy a warm welcome and vibrant neighborhood in this international metropolis. Its population of 3.8 million comprises 80 different cultural groups who speak not only French and English, but many other languages as well.

From historic Old Montréal to the hip and happening downtown core, Adaptation Futures attendees would be sure to enjoy Montréal's eclectic blend of big-city style and small-town hospitality. While masterful chefs continue to elevate Montréal's reputation as a gourmet destination, creative artists and artisans draw admirers in droves to the haute couture ateliers, arts galleries and charming boutiques that line the city streets.

## The Venue: The Palais des congrès de Montréal

Since opening in 1983, the Palais des congrès de Montréal has built a reputation for excellence spanning the globe, welcoming more than 6,200 events and over 16 million visitors. The Palais is home to multipurpose ultramodern facilities, contemporary architecture, and abundant natural light. Visit its extensive network of indoor boutiques, easy access to the underground city and attached to the underground Metro; this location will not disappoint.





# Sponsorship Opportunities

## PLATINUM \$100 000 +

### PRESENTING SPONSOR

Confirm your organization's deep commitment to climate change adaptation and to the importance of managing the current and future risks and impacts. Benefit from an international influence that will position your organization as a credible and responsible leader.

### INCLUSIONS:

- ✓ Name of your organization as the presenting partner in all conference official communications
- ✓ Personalized message (50 lines) of your organization on the conference's website and identification on all the signage onsite
- ✓ Speaking opportunity at the beginning of the Gala dinner (3 minutes)
- ✓ VIP table for 10 of your guests at the Gala dinner
- ✓ Organization recognized on transition slides
- ✓ Host a field trip or sponsor an organized visit (the costs of this visit are borne by the sponsor)
- ✓ Organizing a thematic activity in the Agora space (30 minutes)
- ✓ Stand in the exhibition space (20x20)
- ✓ 10 free accreditation access on site and 20 virtual accreditations

## GOLD \$75 000 +

### MAJOR SPONSOR

### ECO RESPONSIBILITY

Sponsor integrated sustainable conference initiatives, from planning to dismantling. This conference aims to reduce any negative impacts on the environment (e.g. waste reduction, greenhouse gas emissions, consumption of natural resources etc.).

### INCLUSIONS:

- ✓ Logo/name of your organization as Gold Sponsor in the sponsor's recognition website and on the signage onsite
- ✓ Identification of your company where eco-responsible tasks will be happening (collect food, survey, etc.)
- ✓ Company recognized on transition slides
- ✓ Opportunity to organize a thematic activity in the Agora space
- ✓ Host a field trip or sponsor an organized visit (the costs of this visit are borne by the sponsor)
- ✓ Stand in the exhibition space (20x20)
- ✓ 5 free accreditation access and 15 virtual accreditations



# Sponsorship Opportunities

**GOLD**  
\$75 000 +

**MAJOR SPONSOR** **GALA DINNER**

AF2023 participants will be invited to an official dinner on October 6, in the presence of dignitaries from the worlds of politics, research and private companies, from Canada and abroad. It will be an important moment to showcase Canada, Quebec and the city of Montreal to the many speakers from around the world. The sponsor must ensure the organization of the activity, in collaboration with Ouranos, and cover all the costs of the event.

**INCLUSIONS:**

- ✓ Logo/name of your organization as Gold Sponsor in the sponsor's recognition website and on the signage onsite
- ✓ Identification of your organization in the visual presentation of the event
- ✓ Speaking opportunity at the beginning of the Gala dinner (5 minutes)
- ✓ VIP table for 10 of your guests at the Gala dinner
- ✓ Company recognized on transition slides
- ✓ Host a field trip or sponsor an organized visit (the costs of this visit are borne by the sponsor)
- ✓ Possibility of organizing a thematic activity in the Agora space (20 minutes)
- ✓ Stand in the exhibition space (20x20)
- ✓ 5 free accreditation access and 15 virtual accreditations

**GOLD**  
\$50 000 +

**MAJOR SPONSOR** **INTERNATIONAL HUBS**

In order to limit travel and encourage the participation of countries from the South, AF2023 will hold activity days in different satellite hubs around the planet. These international Hubs will be linked to Montreal through an Internet distribution platform to allow exchanges. There will be 4 international Hubs in locations TBC. It will also be possible to follow the conference online, from anywhere in the world. Treat yourself to prestigious international visibility by sponsoring the virtual component of the event.

*Possibility of 4 sponsorships or \$200,000 for the 4 Hubs*

**INCLUSIONS:**

- ✓ Identification of your organization on the virtual platform of the Hub, and on the signage onsite
- ✓ Logo/name of your organization as Gold Sponsor in the sponsor's recognition website
- ✓ Message to participants at the opening of each of the international Hub days
- ✓ Organization recognized on transition slides
- ✓ Opportunity to organize a thematic activity in the Agora space (20 minutes)
- ✓ Stand in the exhibition space (20x20)
- ✓ 5 free accreditation access and 25 virtual accreditations



# Sponsorship Opportunities

## SILVER \$25 000 +

### PLENARY SESSIONS

AF2023 allows partner organizations to sponsor each three plenary sessions.  
*Possibilities of 3 sponsorships (or all three for 75K\$)*

#### INCLUSIONS:

- ✓ Logo of your organization as a partner of the dedicated session or workshop
- ✓ Logo of your brand as Silver Sponsor in the sponsor's recognition website and identification on the signage onsite
- ✓ Recognition of your organization on stage backdrops and transition slides
- ✓ 3 accreditations for your representatives

## SILVER \$25 000 +

### CONFERENCE LUNCH

AF2023 will offer its participants conference lunches on each of the event's programming days. Led by renowned speakers, decision-makers and recognized scientists, these lunch conferences will take different forms and will cover the main themes of the event.

*Possibilities of 3 sponsorships (or all three for 75K\$)*

#### INCLUSIONS:

- ✓ Logo/name of your organization as a conference lunch partner
- ✓ Logo/name of your organization as Silver Sponsor in the sponsor's recognition website and identification on the signage onsite
- ✓ Speech by a representative at the beginning of the conference lunch (3 minutes)
- ✓ Recognition of your organization on stage backdrops and transition slides
- ✓ 3 accreditations to the conference for your representatives and 5 virtual accreditations



# Sponsorship Opportunities

## BRONZE \$20 000 +

### INTERACTIVE POSTER SESSIONS

AF2023 conference will include a virtual and interactive component in the form of interactive posters. This is a unique opportunity to support this burgeoning field of research at the interface between adaptation science, decision-making and societal actors.

### INCLUSIONS:

- ✓ Logo of your organization as a partner of the interactive poster session and integration of you brand in the design of the posters
- ✓ Recognition of your organization on stage backdrops and transition slides and identification on the signage onsite
- ✓ 2 accreditations to the conference for your representatives and 5 virtual accreditations

## BRONZE \$10 000 +

### SUPPORTING PARTNER

Confirm your organization's commitment to climate change adaptation and to the importance of managing the current and future risks and impacts.

### INCLUSIONS:

- ✓ Logo of your brand as Bronze Sponsor in the sponsor's recognition website and identification on the signage onsite
- ✓ 2 accreditations to the conference for your representatives and 5 virtual accreditations

## Other partnership opportunities:

- Custom plans also available
- Tailored plans for government funding partners

## For additional information, please contact:

[af2023@jpdI.com](mailto:af2023@jpdI.com)



# Exhibition

Exhibit Space

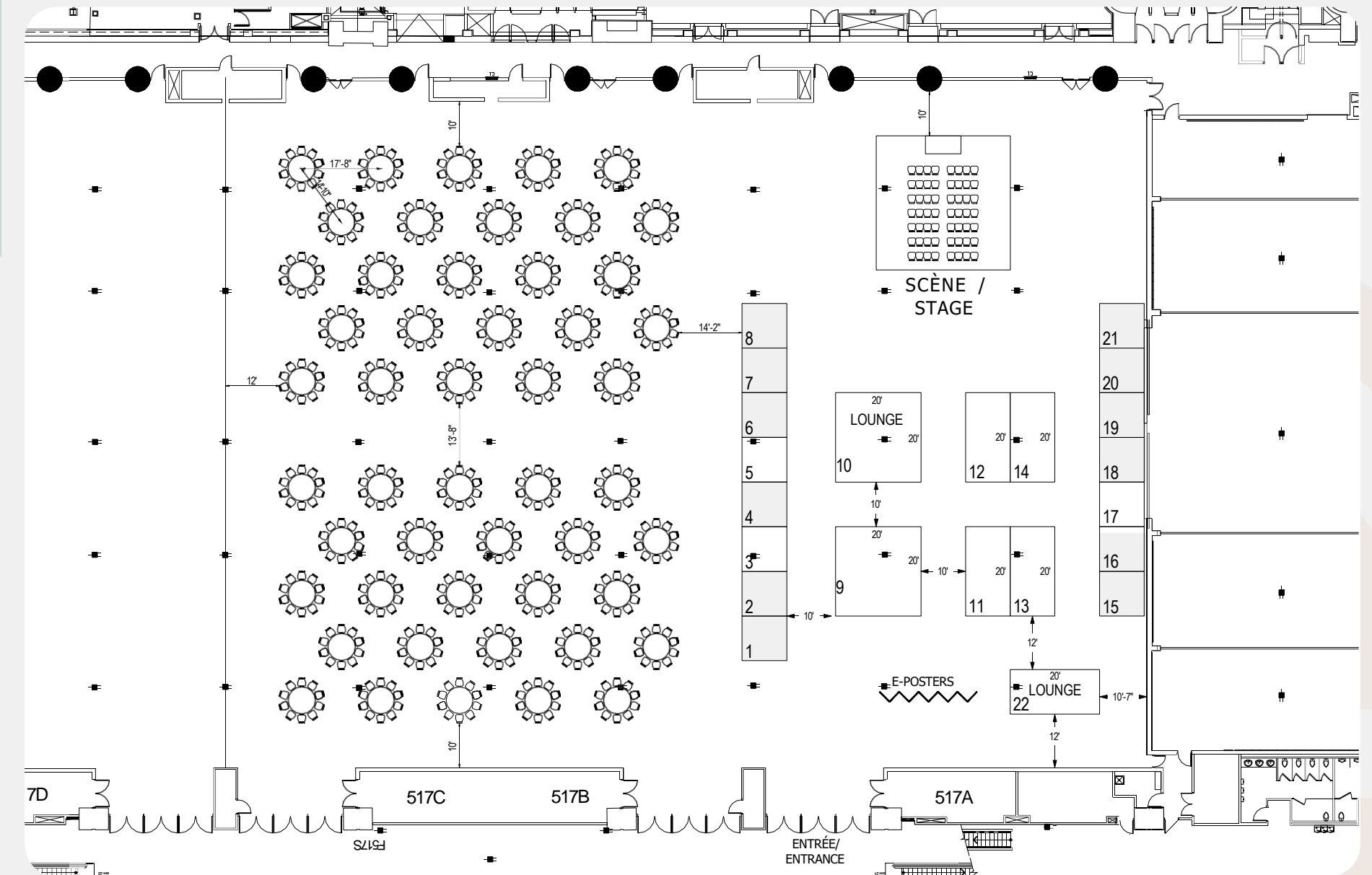
Price : 4 500 \$

(Price for one 10 feet x 10 feet booth only)

## Inclusions

- ✓ Rigid white structure (8' H back panel with 3' side walls)
- ✓ Carpet (the one already in place at the PCM)
- ✓ One (1) 6' draped table
- ✓ Two (2) chairs
- ✓ One (1) wastebasket
- ✓ One (1) electrical outlet
- ✓ Identification sign
- ✓ Two (2) exhibitor-only badges (access to exhibit hall only)
- ✓ Company's logo and web link on the event web site

Extra exhibitor badge: **495\$ / badge**



Booth spaces and sponsorship opportunities are allocated on a first-come, first-served basis.

To find out which spaces and opportunities are still available, please email [af2023@jpd.com](mailto:af2023@jpd.com).